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2164
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I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to MS: Power of Attorney; Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

PATENT

Paper No.

File: Proflowers-P1-98

Date: July 8, 2004

Signed:

Peter K. Trzyna (Reg. No. 32,001)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	2164
Examiner	:	G. Akers

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

TRANSMITTAL LETTER

SIR :

Transmitted herewith for filing in the above-identified patent application are the following:

1. Revocation of Power of Attorney with New Power of Attorney and Change of Correspondence Address;
2. Statement Under 37 C.F.R. 3.73(b); and
3. Copy of each Assignment listed on the Statement Under 37 C.F.R. 3.73(b).

APPLICANT CLAIMS SMALL ENTITY STATUS. The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

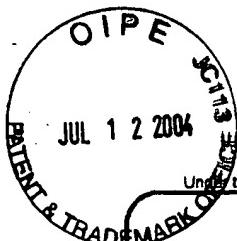
Respectfully submitted,



Peter K. Trzyna
(Reg. No. 32,601)

Date: July 8, 2004

P.O. Box 7131
Chicago, IL 60680-7131
(312) 240-0824



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PTO/SB/82 (09-03)
Approved for use through 11/30/2005. OMB 0651-0035
U S Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

**REVOCATION OF POWER OF
ATTORNEY WITH
NEW POWER OF ATTORNEY
AND
CHANGE OF CORRESPONDENCE ADDRESS**

Application Number	09/149,650
Filing Date	09/08/1998
First Named Inventor	Jared P. Schutz
Art Unit	3624
Examiner Name	Vincent Milan
Attorney Docket Number	Proflowers-P1-98

I hereby revoke all previous powers of attorney given in the above-identified application.

A Power of Attorney is submitted herewith.

OR

I hereby appoint the practitioners associated with the Customer Number:

28710

Please change the correspondence address for the above-identified application to:

The address associated with
Customer Number:

28710

OR

Firm or
Individual Name

Address

Address

City

State

Zip

Country

Telephone

Fax

I am the:

- Applicant/Inventor.
 Assignee of record of the entire interest. See 37 CFR 3.71.
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Name William Strauss, Chief Executive Officer

Signature W. Strauss

Date June 26, 2004

Telephone (858) 729-2700

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below*

*Total of _____ forms are submitted.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2



PTO/SB/96 (08-03)
Approved for use through 07/31/2008. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Provide Commerce, Inc.

Application No./Patent No.: 09/148,650 Filed/Issue Date: 09/08/1998

Entitled: Computerized Control System Located At An Order Center for Shipping Product From a Remotely Located Distribution Center

Provide Commerce, Inc. a Corporation
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. the assignee of the entire right, title, and interest; or

2. an assignee of less than the entire right, title and interest.

The extent (by percentage) of its ownership interest is _____ %
in the patent application/patent identified above by virtue of either:

A. [] An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

B. [✓] A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Jared P. Schutz To: Proflowers, Inc.
The document was recorded in the United States Patent and Trademark Office at Reel 9454, Frame 0205, or for which a copy thereof is attached.
2. From: Jared Schutz To: Proflowers, Inc.
The document was recorded in the United States Patent and Trademark Office at Reel 011229, Frame 0928, or for which a copy thereof is attached.
3. From: Proflowers, Inc. To: Jared Schutz
The document was recorded in the United States Patent and Trademark Office at Reel 013674, Frame 0175, or for which a copy thereof is attached

[✓] Additional documents in the chain of title are listed on a supplemental sheet.

[✓] Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

June 26, 2004
Date
(858) 729-2700
Telephone number

William Strauss
Typed or printed name

Signature

Chief Executive Officer
Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

Page 2 or Statement Under 37 CFR 3.73(b)

B. (cont.)

4. From: Jared Schutz To: Proflowers, Inc. The document was recorded in the United States Patent and Trademark office at Reel 014687, Frame 0403. A copy of this document is enclosed.
5. From: Proflowers, Inc. To: Provide Commerce, Inc. The document was filed with the United States Patent and Trademark Office on June 16, 2004, and is awaiting recordation. A copy of the document is enclosed.

JANUARY 13, 1998



UNITED STATES DEPARTMENT OF COMMERCE

Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

PTAS



100833134A

PETER K. TRZYNA
P.O. BOX 7131
CHICAGO, IL 60680-7131

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 09/08/1998

REEL/FRAME: 9454/0205
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

SCHUTZ, JARED P.

DOC DATE: 09/08/1998

ASSIGNEE:

PROFLOWERS, INC.
2888 BLUFF STREET #116
BOULDER, COLORADO 80301

SERIAL NUMBER: 09149650
PATENT NUMBER:

FILING DATE: 09/08/1998
ISSUE DATE:

ANTIONE ROYALE, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS



09-18-1998



ET

100833134

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Jared P. Schutz
2888 Bluff Street #116
Boulder, Colo. 80301 USA
Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):

Name: ProFlowers, Inc.
Internal Address:

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Street Address: 2888 Bluff Street #116

City: Boulder State: Colorado Zip: 80301
Additional name(s) & address(es) attached? Yes No

Execution Date: 8 September 1998

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s)

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: P.O. Box 7131

Chicago, IL 60680-7131

Street Address: P.O. Box 7131

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41) \$ 40.

 Enclosed Authorized to be charged to deposit account.

8. Deposit account number:

50-0235

(Attach duplicate copy of this page, if paying by deposit account.)

09/15/1998 City: Chicago State: IL Zip: 60680-7131

03 F0001 10.00 SP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter K. Trzyna
Name of Person Signing

Signature

September 8, 1998

Date

Total number of pages comprising cover sheet: []

Mail documents to be recorded with required cover sheet information to:

JC551 09/08/98
09/149650 PTO

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I, Peter K. Trzyna (Reg. No. 32, 601), hereby certify that this
paper or fee is being deposited with the United States Postal
Service "Express Mail Post Office to Addressee" service
under 37 CFR 1.10 on the date indicated below and is
addressed to the Commissioner of Patents and Trademarks,
Washington, D.C. 20231 on the date set forth below:

Signed:

Peter K. Trzyna (Reg. No. 32, 601)

Date:

8 Sept 1998

PATENT

Paper No. 1

File: ProFlowers-P1-98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor : SCHUTZ, Jared P.
Serial No. :
Filed : 8 September 1998
For : COMPUTERIZED CONTROL SYSTEM LOCATED
AT AN ORDER CENTER FOR SHIPPING
PRODUCT FROM A REMOTELY LOCATED
DISTRIBUTION CENTER

Group Art Unit :

Examiner :

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

ASSIGNMENT OF INVENTION

SIR:

WHEREAS, I, the undersigned is one of the inventors of the subject matter described in the above-referenced patent application; and

WHEREAS, ProFlowers, Inc. (hereinafter, the "Assignee"), a corporation organized under the laws of the State of Delaware, having an address at 2888 Bluff Street #116, Boulder Colorado 80301, has an acknowledged right to the entire right, title, and interest therein, thereto, and thereunder, including, patent rights and any applications and patents related thereto or claiming priority therefrom;

NOW, THEREFORE, in consideration of ten dollars (\$10.00) in hand paid to me, the receipt of which by me is hereby acknowledged, and/or other good and valuable consideration received by me, I hereby acknowledge that I have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and under any and all inventions disclosed or described in the above-identified patent application and any and all rights thereto, including the above-identified patent application, any and all United States and foreign patents which may be granted pursuant thereto, and any and all United States and foreign applications, continuations, divisions, renewals, and substitutes thereof, as well as any reissues or reexamination patent(s); and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for said invention to the Assignee its successors,

PETER K. TRZYNA
P O. Box 7131
Chicago, IL 60680-7131
(312) 240-0824

and assigns, in accordance with the terms of this instrument;

AND I HEREBY covenant that I have full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

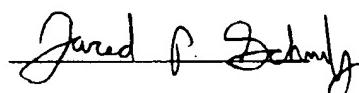
AND I HEREBY further covenant that I respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS ASSIGNMENT of Invention is the entire agreement as to its subject matter. If any portion of this Assignment of Invention is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Assignment of Invention shall not be effected thereby. It is the intention of the undersigned that if any portion of this Assignment of Invention is determined to be invalid, a portion as similar in terms to such portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal on the day and year set opposite my signature.

Inventor's Printed Full Name: Jared P. Schutz

Inventor's Signature:



Date: _____

Citizenship: U. S. Citizen

Residence & Post Office Address: 2888 Bluff Street # 116

City State Zip Boulder, Colorado 80301 USA



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

JUNE 03, 2004

PTAS



PETER K. TRZYNA
P.O. BOX 7131
CHICAGO, IL 60680

102601553A

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

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PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 11/13/2003

REEL/FRAME: 014687/0403

NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNEE'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNEE:

SCHUTZ, JARED
PROFLowers, INC.
5005 WATER VISTA DRIVE
DAN DIEGO, CALIFORNIA 92121

DOC DATE: 11/07/2003

ASSIGNEE:
PROFLowers, INC.
5005 WATER VISTA DRIVE
DAN DIEGO, CALIFORNIA 92121

SERIAL NUMBER: 09149650

FILING DATE: 09/08/1998

PATENT NUMBER:

ISSUE DATE:

TITLE: COMPUTERIZED CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTELY LOCATED DISTRIBUTION CENTER

014687/0403 PAGE 2

VIOLET MCCOY, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

R

11/13/03



102601553

the attached original document or copy thereof.

To the Honorable Commissioner of Patents

1. Name of conveying party(ies):

Jared Schutz, Boulder, CO 80306

Additional name(s) of conveying party(ies) attached?

 Yes No

3. Nature of conveyance:

 Assignment Merger Security Agreement Change of Name Other _____

Execution Date: November, 2003

4. Application number(s) or registration number(s): 09/149,650

If this document is being filed together with a new application, the execution date of the application is

A. Patent Application No.(s) 09/149,650

B. Patent No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: P.O. Box 7131

City: CHICAGO State: IL Zip: 60680

6. Total number of applications and patents involved 1

7. Total fee (37 C.F.R. 3.41) \$ 40.00

 Enclosed Authorized to be charged to deposit account

8. Deposit account number: 50-0235

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter K. Trzyna

Name of Person Signing

Signature

Nov. 10, 2003

Date

Total number of pages including cover sheet, attachments and document: 7

11/14/2003 ECOUPON 0000058 500235 09149650

01 FC:8021

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

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in an envelope with sufficient postage and addressed
to MS: Assignment Division, Commissioner of Patents, P.O. Box 1450
Alexandria, VA 22313-1450 on the date indicated below.

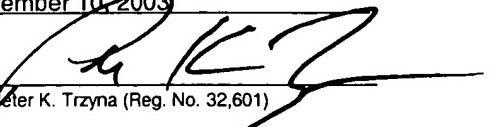
PATENT

Paper No.

File: Proflowers-P1-98

Date: November 10, 2003

Signed:


Peter K. Trzyna (Reg. No. 32,601)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	2164
Examiner	:	G. Akers

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

RE-ASSIGNMENT

SIR :

WHEREAS, I, JARED SCHUTZ (hereinafter, "Assignor"), an individual having an address of
P.O. Box 4549, Boulder, CO 80306, am an assignee in the above-identified patent application
pursuant to that Assignment dated September 14, 2000, and recorded in the records of the
U.S. Patent and Trademark Office on October 4, 2000, at Reel/Frame 013674/0175
(hereinafter the "Assignment").

WHEREAS, ProFlowers, Inc. (hereinafter, the "Assignee"), a corporation organized under the
laws of the State of Delaware, having an address at 5005 Water Ride Vista Dr., San Diego,

California, 92121, has an acknowledged interest in receiving all rights to and flowing from said Assignment.

NOW, THEREFORE, in consideration of ten dollars (\$10.00) in hand paid to me, the receipt of which by me is hereby acknowledged, and other good and valuable consideration received by me, I hereby acknowledge that I have sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and under any and all rights to and flowing from said Assignment, all with the intention that the situation be as if said Assignment never existed.

AND I HEREBY covenant that I have full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

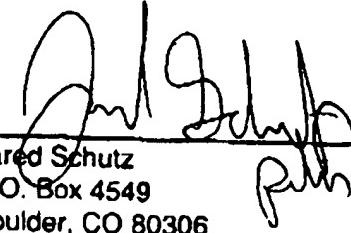
AND I HEREBY further covenant that I respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS RE-ASSIGNMENT is the entire agreement as to its subject matter. If any portion of this Re-Assignment is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Re-Assignment shall not be effected thereby. It is the intention of the undersigned that if any portion of this Re-Assignment is determined to be invalid, a portion as similar in terms to such

portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I hereunto set hand and seal on the day and year set opposite my signature.

Date: 11-07-03



Jared Schutz
P.O. Box 4549
Boulder, CO 80306

I hereby certify that this correspondence is being filed via facsimile with a confirmation copy being deposited with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to MS Assignment Division, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

PATENT

Paper No.

File: Proflowers-P1-98

Date: November 10, 2003

Signed:


Peter K. Trzyna (Reg. No. 22,601)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	2164
Examiner	:	G. Akers

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

TRANSMITTAL LETTER

SIR :

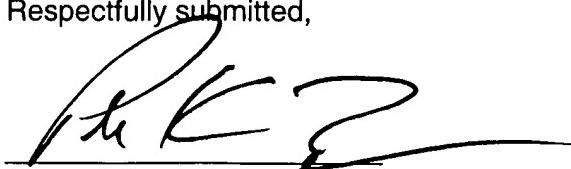
Please enter the following enclosed documents in the above-identified patent application.

1. Assignment of Invention; and
2. Assignment Cover Sheet (in duplicate).

APPLICANT CLAIMS SMALL ENTITY STATUS. The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any

overcharges to Deposit Account No. 50-0235. Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,


Peter K. Trzyna
(Reg. No. 32,601)

Date: November 10, 2003

P.O. Box 7131
Chicago, IL 60680-7131
(312) 240-0824



UNITED STATES
PATENT AND
TRADEMARK OFFICE



MAY 22, 2003

PTAS

Under Secretary of Commerce For Intellectual Property and
Director of the United States Patent and Trademark Office
Washington, DC 20231
www.uspto.gov

PETER K. TRZYNA
P.O. BOX 7131
CHICAGO, IL 60680



102344347A

UNITED STATES PATENT AND TRADEMARK OFFICE
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PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 01/16/2003

REEL/FRAME: 013674/0175
NUMBER OF PAGES: 5

BRIEF: CORRECTIVE ASSIGNMENT TO CORRECT THE ASSIGNEE AND ASSIGNOR'S NAMES, PREVIOUSLY RECORDED AT REEL 011229 FRAME 0928.

ASSIGNOR:
PROFLOWERS, INC

DOC DATE: 09/14/2000

ASSIGNEE:
SCHUTZ, JARED
P.O. BOX 4549
BOULDER, COLORADO 80306

SERIAL NUMBER: 09149650
PATENT NUMBER:

FILING DATE: 09/08/1998
ISSUE DATE:

KIMBERLY WHITE, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

01-20-2003

FORM PTO-95

(Rev. 6-93)

OMB No. 0651-0011 (exp. 4/94)



EET

U.S. Department of Commerce
Patent And Trademark Office

102344347

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

1. Name of conveying party(ies):
ProFlowers, Inc, 5005 Waterridge Vista Drive, San Diego, CA
92121

Additional name(s) of conveying party(ies) attached?

 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other Promissory Note

Execution Date: September 14, 2000

628-23

2. Name and address of receiving party(ies):

Jared Schutz

Internal Address:

Street Address: P.O. Box 4549

City: Boulder

State: Colorado Zip: 80306

Additional name(s) & address(es) attached?

 Yes X No

4. Application number(s) or registration number(s): 09/149,650

If this document is being filed together with a new application, the execution date of the application is _____

A. Patent Application No.(s) 09/149,650

B. Patent No.(s) _____

Additional numbers attached? Yes X No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: P.O. Box 7131

City: CHICAGO State: IL Zip: 60680

6. Total number of applications and patents involved 1

7. Total fee (37 C.F.R. 3.41) \$ 40.00

 Enclosed Authorized to be charged to deposit account

8. Deposit account number: 50-0235

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter K. Trzyna

Name of Person Signing

Signature

January 9, 2003

Total number of pages including cover sheet, attachments and document: 9

1/22/2003 6TOM11 00000150 500235 09149650

1 FC:8021

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Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

OCT 04 2000

11-15-2000

100 7 00

101516763

To the Honorable Commissioner of Patents & Trademarks

1. Name of conveying party(ies):

Jared P. Schutz

Additional name(s) of conveying party(ies) attached?

Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or registration number(s): 09/149,650

If this document is being filed together with a new application, the execution date of the application is _____

A. Patent Application No.(s) 09/149,650

B. Patent No.(s) _____

Additional numbers attached? Yes No

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Internal Address: P.O. Box 7131

City: CHICAGO State: IL Zip: 60680

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter K. Trzyna

Name of Person Signing

Signature

2001
September 27, 2000
Date

Total number of pages including cover sheet, attachments and document: 4

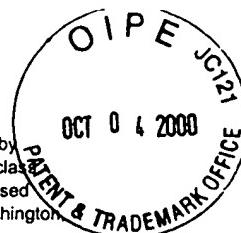
Mail documents to be recorded with required cover sheet information to:

1/13/2000 DNGUYEN 00000182 500235 09149655 Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

FC:581

40.00 CH

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mail in an envelope with sufficient postage and addressed
to the Commissioner of Patents and Trademarks, Washington,
D.C. 20231 on the date indicated below.



PATENT

Paper No. 1

By

Peter K. Trzyna (Reg. No. 31,601)

Date 2 Oct 2006

File No.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor : SCHUTZ, Jared P.

Serial No. : 09/149,650

Filed : 8 September 1998

For : COMPUTERIZED CONTROL SYSTEM LOCATED
AT AN ORDER CENTER FOR SHIPPING
PRODUCT FROM A REMOTELY LOCATED
DISTRIBUTION CENTER

Group Art Unit :

Examiner :

The Commissioner of Patents and Trademarks
Washington, D.C. 20231

ASSIGNMENT OF INVENTION

SIR :

WHEREAS, I, the respective undersigned, am an officer of the Assignee
ProFlowers, Inc., Assignee of record for the above-referenced patent application, as
shown by Assignment filed with the U.S. Patent and Trademark Office recorded at Reel
954, Frame 0205; and

WHEREAS Jared Schutz (hereinafter, the "Assignee"), an individual
having an address at PO Box 4549 Boulder Colorado 80306 wishes to acquire from
ProFlowers, Inc. all right to the entire right, title, and interest therein certain rights
(Certain Rights) to some of the subject matter therein, including rights to improvements

thereto, and thereunder, including, patent rights and any further applications and patents related thereto or claiming priority therefrom, but only to the extent pertaining to said Certain Rights, with no license expressed or implied hereby from ProFlowers, Inc. to Jared P. Schutz, and no right to control ProFlowers, Inc. patent application prosecution;

WHEREAS said Certain Rights extend only to "build-your-own" type customizing of orders and anonymous giving, including the subject matter in pending claims 44-49, but not to any other subject matter, patent claims, rights, or interest in the ProFlowers, Inc. patent application or any patent resulting from, or claiming priority to, the ProFlowers, Inc. patent application.

NOW, THEREFORE, in consideration of a perpetual and royalty free license to that which is assigned, plus ten dollars (\$10.00) in hand paid to ProFlowers, Inc., the receipt of which by me is hereby acknowledged, and other good and valuable consideration received by me, I hereby acknowledge that ProFlowers, Inc. has sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and said Certain Rights under any and all inventions disclosed or described in the above-identified patent application and any and all rights thereto, including the right to patent, any and all United States and foreign patents which may be granted pursuant thereto, and any and all United States and foreign applications, continuations, divisions, renewals, and substitutes thereof, as well as any reissues or reexamination patent(s); and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for said invention to the Assignee its successors, and assigns, in accordance with the terms of this instrument;

AND I HEREBY covenant that ProFlowers, Inc. has full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant that ProFlowers, Inc. respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS ASSIGNMENT of Invention is the entire agreement as to its subject matter. If any portion of this Assignment of Invention is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Assignment of Invention shall not be effected thereby. It is the intention of the undersigned that if any portion of this Assignment of Invention is determined to be invalid, a portion as similar in terms to such portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I respectively hereunto set hands and seals on the day and year set opposite my signature, on behalf of ProFlowers, Inc.

ProFlowers, Inc.



Full Name:

William Strauss

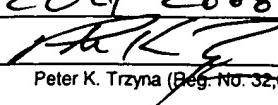
Signature:

Date:

9/14/00

I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231 on the date indicated below.

Date: 2 Oct 2000

Signed: 

Peter K. Trzyna (Reg. No. 32,601)



D 41
PATENT

Paper No.

File:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors : SCHUTZ, Jared P.

Serial No. : 09/149,650

Filed : 8 September 1998

For : COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER

Group Art Unit : 2876

Examiner :

Honorable Commissioner of Patents and Trademarks
Washington, D.C. 20231

TRANSMITTAL LETTER

SIR:

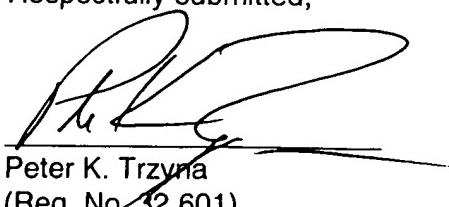
Please enter the following enclosed documents in the above-identified patent application.

1. Assignment and PTO Form 1595.

The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,



Peter K. Trzyna
(Reg. No. 32,601)

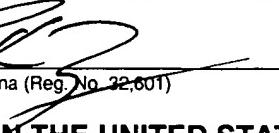
Date: 2 Oct 2000

P.O. Box 7131
Chicago, IL 60680-7131
(312) 240-0824

JAN 16 2003

I hereby certify that this correspondence is being filed by depositing it with the United States Postal Service as first class mail in an envelope with sufficient postage and addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231 on the date indicated below.

Date: January 9, 2003

Signed: 
Peter K. Trzyna (Reg. No. 32,601)

PATENT

Paper No.

File: Proflowers-P1-98



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors : SCHUTZ, Jared P.
Serial No. : 09/149,650
Filed : 8 September 1998
For : COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER
Group Art Unit : 2164
Examiner : Richard Fults

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

TRANSMITTAL LETTER

SIR:

Please record the following enclosed documents in the above-identified patent application.

1. Corrected Assignment Cover Sheet for 011229, Frame 0928 (in duplicate); and
2. A copy of the Original Notice of Recordation of Assignment Document including the erroneous cover sheet, Assignment and, Transmittal letter.

The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,

Date:

January 9, 2003

P.O. Box 7131
Chicago, IL 60680-7131
(312) 240-0824


Peter K. Trzyna
(Reg. No. 32,601)



JANUARY 13, 2001

PTAS

PETER K. TRZYNA
P.O. BOX 7131
CHICAGO, IL 60680

UNITED STATES DEPARTMENT OF COMMERCE

Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231



101516763A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 10/04/2000

REEL/FRAME: 011229/0928
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

SCHUTZ, JARED P.

DOC DATE: 09/14/2000

ASSIGNEE:

PROFLOWERS, INC.
5005 WATERRIDGE VISTA DRIVE
SECOND FLOOR
SAN DIEGO, CALIFORNIA 92121

SERIAL NUMBER: 09149650

FILING DATE: 09/08/1998

PATENT NUMBER:

ISSUE DATE:

TONYA LEE, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS



UNITED STATES DEPARTMENT OF COMMERCE

Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER
OF PATENTS AND TRADEMARKS
Washington, D.C. 20231

JANUARY 13, 2001

PTAS

PETER K. TRZYNA
P.O. BOX 7131
CHICAGO, IL 60680



101516763A

UNITED STATES PATENT AND TRADEMARK OFFICE
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

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RECORDATION DATE: 10/04/2000

REEL/FRAME: 011229/0928
NUMBER OF PAGES: 4

BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).

ASSIGNOR:

SCHUTZ, JARED P.

DOC DATE: 09/14/2000

ASSIGNEE:

PROFLOWERS, INC.
5005 WATERRIDGE VISTA DRIVE
SECOND FLOOR
SAN DIEGO, CALIFORNIA 92121

SERIAL NUMBER: 09149650

FILING DATE: 09/08/1998
PATENT NUMBER:
ISSUE DATE:

TONYA LEE, EXAMINER
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

OCT 04 2000

U.S. Patent & Trademark Office

11-15-2000



101516763

To the Honorable Commissioner of F

1. Name of conveying party(ies):

Jared P. Schutz

Additional name(s) of conveying party(ies) attached?

Yes No

3. Nature of conveyance:

Assignment Merger

Security Agreement Change of Name

Other _____

Execution Date: _____

2. Name and address of receiving party(ies):

Name: ProFlowers.Inc.

Internal Address: Second Floor

Street Address: 5005 Waterridge Vista Drive

City: San Diego

State: California Zip: 92121

Additional name(s) & address(es) attached?

Yes X No

4. Application number(s) or registration number(s): 09/149,650

If this document is being filed together with a new application, the execution date of the application is _____

A. Patent Application No.(s) 09/149,650

B. Patent No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: P.O. Box 7131

City: CHICAGO State: IL Zip: 60680

6. Total number of applications and patents involved 1

7. Total fee (37 C.F.R. 3.41) \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 50-0235

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Peter K. Trzyna

Name of Person Signing

Signature

2 Oct
September 27, 2000

Date

Total number of pages including cover sheet, attachments and document: 4

Mail documents to be recorded with required cover sheet information to:

11/13/2000 DNGUYEN 00000182 600235 09149650 Commissioner of Patents & Trademarks, Box Assignments
01 FC:581 40.00 CH Washington, D.C. 20231

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to the Commissioner of Patents and Trademarks, Washington,
D.C. 20231 on the date indicated below.



PATENT

Paper No. 1

By

Peter K. Trzyna (Reg. No. 32,601)

Date

2 Oct 2006

File No.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor : SCHUTZ, Jared P.
Serial No. : 09/149,650
Filed : 8 September 1998
For : COMPUTERIZED CONTROL SYSTEM LOCATED
AT AN ORDER CENTER FOR SHIPPING
PRODUCT FROM A REMOTELY LOCATED
DISTRIBUTION CENTER

Group Art Unit :

Examiner :

The Commissioner of Patents and Trademarks
Washington, D.C. 20231

ASSIGNMENT OF INVENTION

SIR :

WHEREAS, I, the respective undersigned, am an officer of the Assignee
ProFlowers, Inc., Assignee of record for the above-referenced patent application, as
shown by Assignment filed with the U.S. Patent and Trademark Office recorded at Reel
954, Frame 0205; and

WHEREAS Jared Schutz (hereinafter, the "Assignee"), an individual
having an address at PO Box 4549 Boulder Colorado 80306 wishes to acquire from
ProFlowers, Inc. all right to the entire right, title, and interest therein certain rights
(Certain Rights) to some of the subject matter therein, including rights to improvements

thereto, and thereunder, including, patent rights and any further applications and patents related thereto or claiming priority therefrom, but only to the extent pertaining to said Certain Rights, with no license expressed or implied hereby from ProFlowers, Inc. to Jared P. Schutz, and no right to control ProFlowers, Inc. patent application prosecution;

WHEREAS said Certain Rights extend only to "build-your-own" type customizing of orders and anonymous giving, including the subject matter in pending claims 44-49, but not to any other subject matter, patent claims, rights, or interest in the ProFlowers, Inc. patent application or any patent resulting from, or claiming priority to, the ProFlowers, Inc. patent application.

NOW, THEREFORE, in consideration of a perpetual and royalty free license to that which is assigned, plus ten dollars (\$10.00) in hand paid to ProFlowers, Inc., the receipt of which by me is hereby acknowledged, and other good and valuable consideration received by me, I hereby acknowledge that ProFlowers, Inc. has sold, assigned, transferred, and set over, and by these presents do hereby sell, assign, transfer, and set over, unto the Assignee, its successors, and assigns, the entire right, title and interest in, to, and said Certain Rights under any and all inventions disclosed or described in the above-identified patent application and any and all rights thereto, including the right to patent, any and all United States and foreign patents which may be granted pursuant thereto, and any and all United States and foreign applications, continuations, divisions, renewals, and substitutes thereof, as well as any reissues or reexamination patent(s); and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for said invention to the Assignee its successors, and assigns, in accordance with the terms of this instrument;

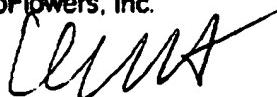
AND I HEREBY covenant that ProFlowers, Inc. has full right to convey the entire interest assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant that ProFlowers, Inc. respectively will communicate to the Assignee, its successors, legal representatives, and assigns, any facts known respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and generally do everything possible to aid the assignee, its successors, legal representatives, and assigns, to obtain and enforce proper patent protection for said invention;

THIS ASSIGNMENT of Invention is the entire agreement as to its subject matter.. If any portion of this Assignment of Invention is determined to be invalid, illegal, or unenforceable under any present or future law by the final judgment of any court of competent jurisdiction, the remainder of this Assignment of Invention shall not be effected thereby. It is the intention of the undersigned that if any portion of this Assignment of Invention is determined to be invalid, a portion as similar in terms to such portion as is possible to be legal, valid, and enforceable shall be added in lieu thereof.

IN TESTIMONY WHEREOF, I respectively hereunto set hands and seals on the day and year set opposite my signature, on behalf of ProFlowers, Inc.

ProFlowers, Inc.



Full Name:

William Straus

Signature:

Date:

9/14/00

L4

I hereby certify that this correspondence is being filed by
 depositing it with the United States Postal Service as first
 class mail in an envelope with sufficient postage and addressed
 to the Commissioner of Patents and Trademarks, Washington,
 D.C. 20231 on the date indicated below.

Date: 20 Oct 2000
 Signed: Peter K. Trzyna
 Peter K. Trzyna (Reg. No. 32,601)



PATENT

Paper No.

File:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	2876
Examiner	:	

Honorable Commissioner of Patents and Trademarks
 Washington, D.C. 20231

TRANSMITTAL LETTER

SIR :

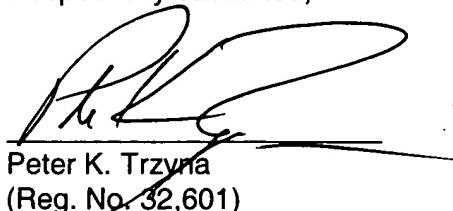
Please enter the following enclosed documents in the above-identified patent application.

1. Assignment and PTO Form 1595.

The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,


 Peter K. Trzyna
 (Reg. No. 32,601)

Date: 20 Oct 2000

P.O. Box 7131
 Chicago, IL 60680-7131
 (312) 240-0824

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depositing it with the United States Postal Service as first
class mail in an envelope with sufficient postage and addressed
to MS: Recordation Division, Commissioner of Patents, P.O. Box 1450, Alexandria,
VA 22313-1450 on the date indicated below.

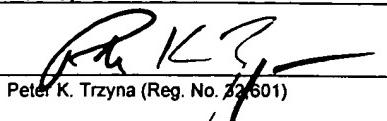
PATENT

Paper No.

Date: June 16, 2004

File: Proflowers-P1-98

Signed:



Peter K. Trzyna (Reg. No. 32,601)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	3624
Examiner	:	Vincent Millan

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

TRANSMITTAL LETTER

SIR:

Please record the following enclosed documents in the above-identified patent application.

1. Recordation Cover Sheet; and
2. Delaware Name Change Document Executed December 19, 2003.

APPLICANT CLAIMS SMALL ENTITY STATUS. The Commissioner is hereby

authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

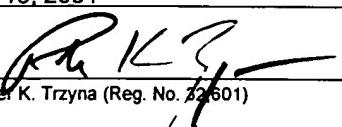
I hereby certify that this correspondence is being filed by
depositing it with the United States Postal Service as first
class mail in an envelope with sufficient postage and addressed
to MS: Recordation Division, Commissioner of Patents, P.O. Box 1450, Alexandria,
VA 22313-1450 on the date indicated below.

PATENT

Paper No.

Date: June 16, 2004

File: Proflowers-P1-98

Signed: 

Peter K. Trzyna (Reg. No. 32,601)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors	:	SCHUTZ, Jared P.
Serial No.	:	09/149,650
Filed	:	8 September 1998
For	:	COMPUTER CONTROL SYSTEM LOCATED AT AN ORDER CENTER FOR SHIPPING PRODUCT FROM A REMOTLEY LOCATED DISTRIBUTION CENTER
Group Art Unit	:	3624
Examiner	:	Vincent Millan

Honorable Commissioner of Patents
and Trademarks
Washington, D.C. 20231

TRANSMITTAL LETTER

SIR:

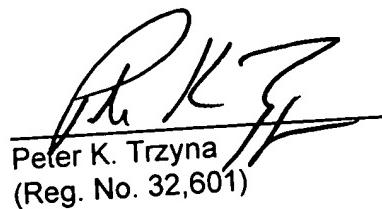
Please record the following enclosed documents in the above-identified patent application.

1. Recordation Cover Sheet; and
2. Delaware Name Change Document Executed December 19, 2003.

APPLICANT CLAIMS SMALL ENTITY STATUS. The Commissioner is hereby authorized to charge any fees associated with the above-identified patent application or credit any overcharges to Deposit Account No. 50-0235.

Please direct all correspondence to the undersigned at the address given below.

Respectfully submitted,



Peter K. Trzyna
(Reg. No. 32,601)

Date: June 16, 2004

P.O. Box 7131
Chicago, IL 60680-7131
(312) 240-0824

Form PTO-1595
(Rev. 10/02)

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings ⇡ ⇢ ⇣

PATENTS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Proflowers, Inc., San Diego, CA

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 12/19/2003

2. Name and address of receiving party(ies)

Name: Provide Commerce, Inc.

Internal Address: _____

Second Floor

Street Address: 5005 Waterodge Vista Drive

City: San Diego State: CA Zip: 92121

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) 09/149,650

B. Patent No.(s) _____

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Peter K. Trzyna

Internal Address: _____

Street Address: P.O. Box 7131

City: Chicago State: IL Zip: 60680-7131

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

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8. Deposit account number:

50-0235

9. Signature.

Peter K. Trzyna

Name of Person Signing

P.K.T.
Signature

June 16, 2004
Date

Total number of pages including cover sheet, attachments, and documents: 4

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Delaware

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT "PROVIDE COMMERCE, INC." HAS FILED THE FOLLOWING DOCUMENTS:

CERTIFICATE OF INCORPORATION, FILED THE SIXTH DAY OF FEBRUARY, A.D. 1998, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE TWENTY-FIRST DAY OF JUNE, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE SECOND DAY OF SEPTEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

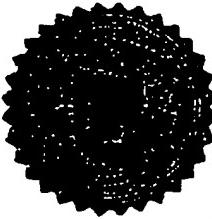
CERTIFICATE OF AMENDMENT, FILED THE FOURTEENTH DAY OF DECEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

RESTATE CERTIFICATE, FILED THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 1999, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, FILED THE SEVENTEENTH DAY OF OCTOBER, A.D. 2000, AT 9 O'CLOCK A.M.

CERTIFICATE OF AMENDMENT, CHANGING ITS NAME FROM "PROFLOWERS, INC." TO "PROVIDE COMMERCE, INC.", FILED THE TWELFTH DAY OF SEPTEMBER, A.D. 2003, AT 5:51 O'CLOCK P.M.

CERTIFICATE OF AMENDMENT, FILED THE TENTH DAY OF DECEMBER, A.D. 2003, AT 9:49 O'CLOCK P.M.



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Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 2826869

DATE: 12-19-03